

# GEOFF PALIN



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# WEB & MOBILE APPLICATION DEVELOPER



**CURRENTLY AVAILABLE FOR EMPLOYMENT  
OR FREELANCE OPPORTUNITIES**

“ WEB ARCHITECT WITH 7 YEARS EXPERIENCE IN DESIGN AND DEVELOPMENT OF WEB APPLICATION AND CONTENT MANAGEMENT SYSTEMS. AGENCY AND FREELANCE EXPERIENCE FACILITATE STRONG WRITTEN AND VERBAL COMMUNICATION SKILLS THAT DRIVE A DESIRE TO LEAD, COLLABORATE AND INNOVATE INFORMATION TECHNOLOGY SOLUTIONS ”

## WORK EXPERIENCE

### DEVELOPER @ THE JONAH GROUP

At Jonah I gained crucial experience working with a production team and meeting deadlines in an agency environment. Responsibilities included web application and content management system development, client support, training and project management.

- Information architecture, design and rapid prototyping for data driven web applications
- Develop government Accessibility and Web Standards approved markup from CMS content engine
- Developed a range of custom application business rules and content publishing workflows
- Multi-lingual content management website development
- Location mapping and geo data presentation
- Custom Drupal & Wordpress module and theme development
- Email marketing and newsletter templates

### FREELANCE DESIGN & DEVELOPMENT

Freelance contract work has allowed me to step beyond the web developer role and work with clients in a variety of roles. Some of the services I provide as a freelancer include the following:

- Website & application design and development
- Mobile optimized web development
- Content Management Systems (Drupal and Wordpress) development services
- Marketing, event and creative talent promotional websites, applications and newsletters
- Concept development and rapid prototyping
- Rich media streaming and playback
- Cross-browser & device compliant coding and testing

### TECHNICAL DEVELOPER @ BACKSPACE STUDIOS

Responsible for testing, documenting and evaluating a range of open source content management frameworks and web applications. Working closely with the sales team and clients, Geoff was able to make critical technical recommendations and quickly break down options based on effort, which resulted in confident sales and feasible solutions.

## ACADEMICS & TRAINING

### IPHONE APPLICATION DEVELOPMENT

This workshop provided the fundamental building blocks to iOS development and inspired a series of proof of concept demo applications which lead to a production ready, rich media driven iPad application.

### DIGITAL MEDIA ARTS

This two year immersive program exposed the world of digital communication technologies and mediums. From concept development, creative suite application training, video and audio production to the design and development of websites and print advertising.

The Digital Media Arts program provided an arsenal of practical skills and experience that helped to develop and define the passion and knowledge that I take into each new project.

### MEDIA FUNDAMENTALS

A one year program designed to kickstart the creative process and lay down a framework of fundamental skills development and design theory for a developing multi-media savvy candidate.

VIEW FEATURED WORK

[HTTP://GEOFFPALIN.INFO/WORK](http://GEOFFPALIN.INFO/WORK)

## CORE SKILLS

APPLICATION DESIGN & DEVELOPMENT | INFORMATION ARCHITECTURE | UX/UI DESIGN | MOBILE OPTIMIZATION

## TOOLS OF THE TRADE

PHP | MYSQL | JQUERY | HTML5 | CSS3 | SVN & GIT | DRUPAL & WORDPRESS